



AAMIR JAFFAR

SENIOR DESIGN MANAGER

www.linkedin.com/in/ajaffar

www.behance.net/aamirjaffar

KEY SKILLS

Creative

Adobe Creative Clouds (Photoshop - Illustrator - Indesign - After Effects - Firefly - XD - Edge) Figma.

AI Tools

Runway - Stability.ai - Relight - Midjourney - ChatGPT

Development

Wordpress - Google Web Designer

Project Management

Jira - Miro

EDUCATION

Diploma in Computer Science
2004 - Karachi, Pakistan

Bachelor of Business Administration
2006 - Karachi, Pakistan
Preston Institute of Management Science and Technology

CERTIFICATIONS

Google web designer Certification

Display & Video 360 Certification

Design Thinking & Project Management
Udemy

CONTACT

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ABOUT ME

I'm a multi-disciplinary Design Manager, specialized in user experience, Visual and Digital Media. Currently working as a Senior Design Manager for Precise Communication

I approach design with a strategic and data-driven mindset focusing on user-centered problems and designing interactive solutions. I am specialized in complex Web Applications, Mobile UX, Product design, Digital Media and Social creatives.

Over the past 16 years, I've had the privilege working across a number of cross functional teams and projects. Some of the clients and organizations I have worked with are Emirates Draw, Sharjah Media, Emirates Exchange, Redha Al-Ansari Exchange, Al Futtaim, MOI, Emarat, Lals Group, Ace Hardware, Joyalukkas, Date Crown, Dubai Frame, Al Ghandi and many more.

WORK EXPERIENCE



Precise Communications

Senior Design Manager

April 2008 - Present (16 Years)

Latifa Tower, Sheikh Zayed Road, Dubai.

Senior Design Manager

Jul 2020 - Present

As Creative Head, I lead a team of 15 members in generating innovative ideas for branding, campaigns, and digital marketing communications. I stay updated on industry trends, fostering creativity through strategic sessions. I review and approve creative work to ensure alignment with marketing goals. Efficiently managing resources, I prioritize projects, collaborate with stakeholders, and meet deadlines for impactful results.

Design Manager

Oct 2017 - Jun 2020

Led creative design team of 14 members to develop and execute compelling visual solutions that consistently met project goals and exceeded client expectations.

Senior UI/UX Designer

Jun 2010 - Oct 2017

Specialized in creating intuitive and engaging user interfaces, applying user-centered design principles to significantly improve user experiences across multiple platforms.

Collaborated with cross-functional teams to refine and implement design ideas, increasing usability and customer satisfaction metrics.

Digital Designer

Apr 2008 - Jun 2010

Utilized advanced design software to create high-quality graphics and animations, maintaining cutting-edge knowledge of digital design trends.



Web/Graphics Designer

Folio3 (Pvt) Ltd. Pakistan

May 2004 - Mar 2008 · 3 yrs 11 months

karachi. Pakistan.



Graphics Designer

Creative Chaos

Jun 2002 - Apr 2004 · 1 yr 11 months

karachi. Pakistan.

KEY CLIENTS



COVER LETTER

I am writing to express my strong interest in the position at your esteemed organization. With over 16 years of experience as a multi-disciplinary Design Manager, I am confident that my skills and expertise align perfectly with the requirements of this role.

Throughout my career, I have specialized in user experience, visual design, and digital marketing, consistently delivering innovative and user-centric solutions. My strategic and data-driven approach has enabled me to successfully lead cross-functional teams and collaborate with a diverse range of clients, including Emirates Draw, Sharjah Media, Emirates Exchange, Al Futtaim, and many more.

In my current role as Senior Design Manager at Precise Communication, I have honed my skills in complex web applications, mobile UX, product design, digital media, and social creatives. I take pride in my ability to tackle challenges head-on and develop interactive solutions that exceed expectations.

Prior to my tenure at Precise Communication, I gained valuable experience as a Web/Graphics Designer at Folio3 and a Graphics Designer at Creative Chaos. These roles have equipped me with a well-rounded skill set and the ability to adapt to various project requirements.

I am excited about the opportunity to bring my expertise and passion for design to your organization. I am confident that my skills, experience, and commitment to excellence make me an ideal candidate for this position.

Thank you for considering my application. I look forward to the opportunity to discuss further how I can contribute to your team's success.

PORTFOLIO LINKS

- <https://uae.emiratesdraw.com/>
- <https://saveourcorals.org/home/>
- <https://www.dubaiframe.ae/>
- <https://cags.org.ae/en>
- <https://www.alghandi.com/>
- <https://www.glassforms.ae/>
- <https://emiratesexchange.ae/>
- <https://multiformsllc.com/>
- <https://www.searafoodsme.com/>
- <https://tominiclassics.com/>
- <https://tominishipping.com/>
- <https://tominigroup.com/>
- <https://alpinachart.dk/>

SOCIAL CREATIVES

- <https://www.instagram.com/emiratesdraw/>
- <https://www.instagram.com/zadina.dates/>
- https://www.instagram.com/date_crown_uae/
- <https://www.instagram.com/kenwooduae/>
- <https://www.instagram.com/bounzrewards/>