



MIKHAIL MOHAN ABRAHAM

Dubai, United Arab Emirates

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PROFESSIONAL SUMMARY

Detail-oriented and highly motivated student currently pursuing a degree in Bachelors of Business Administration with a specialisation in Business Analytics to enhance my analytical skills and business acumen. Possess a strong ability to learn quickly and adapt to new challenges. Adept at working collaboratively in team environments and delivering accurate, timely results. Committed to leveraging my educational background and enthusiasm to contribute effectively to a dynamic team.

EXPERIENCE

SALES AND MARKETING INTERN | BABYGROW FZC | MAY 2024 – JUNE 2024

- Conducted thorough audits of listings websites to ensure accuracy and consistency of product information and brand representation.
 - Filled out supplier description and product information for product listing on various e-commerce websites.
 - Implemented strategies to boost engagement and visibility across social media platforms, helping to drive audience interaction and brand awareness.
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POSITION OF RESPONSIBILITY

EVENT HEAD | CUSBMA | MARCH 2024 – APRIL 2025

- Served as the Event Head for the Business Quiz vertical at Christ University School of Business and Management Association (CUSBMA)
 - Hosted flagship business fests for the School of Business and Management.
 - Worked alongside other team members preparing numerous quizzes, and oversaw the smooth running of Business Quiz event during fests.
 - Represented Christ University during external and outstation fests placing 1st in numerous events and fests.
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EDUCATION

BBA in Business Analytics | May 2025 | Christ University, Bengaluru, Karnataka

Relevant Coursework: Supply Chain Management, Production and Orders Management

Commerce | May 2022 | Delhi Private School, Dubai, United Arab Emirates

SKILLS & ABILITIES

MS Office, Tableau, Power BI, Data Analysis & Reporting, Inventory Management, Multitasking, Attention to Detail, Interpersonal Skills, Cross-Functional Collaboration, Verbal and Written Communication, Team-Oriented Mindset

CERTIFICATIONS

- **Supply Chain Foundations: Project Management**
National Association of State Boards of Accountancy (NASBA)
 - **Tableau for Data Scientists**
LinkedIn
 - **Unilever Supply Chain Data Analyst**
Coursera (currently doing)
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AWARDS & HONORS

- **Chanakaya'25 – St. Joseph's College of Commerce**
Placed 2nd in Business Quiz
 - **Prayas'25 – Christ University, Department of Commerce**
Placed 1st in Business Quiz
 - **Cognito'24 – Christ University, Department of Professional Studies**
Placed 2nd in Business Quiz
 - **Darpan'24 – Christ University, Student Welfare Office**
Placed 2nd in Literary Quiz
 - **Crescentia'24 – St. Francis College for Women, Hyderabad**
Placed 1st in Business Quiz
 - **Telesto'23 – Christ University BGR, School of Business and Management**
Placed 1st in Business Quiz
 - **Telesto'23 – Christ University BGR, School of Business and Management**
Placed 1st in Best Contingent
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