



AAFAQ AHMAD

SALES EXECUTIVE

CONTACT

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Hor Al Anz East, UAE

EDUCATION

2018 - 2022

BACHELOR OF BUSINESS
ADMINISTRATION (BBA) -
MARKETING

- GOVERNMENT COLLEGE
UNIVERSITY (GCUF), FAISALABAD

2016 - 2018

INTERMEDIATE IN COMMERCE
(I.COM)

- EDISON COLLEGE SAMANABAD,
FAISALABAD

SKILLS

- Product Sales & Promotions
- Customer Relationship
- Retail Execution
- Time Management
- Strong Communication
- Sales Forecasting
- Target Achievement
- Market Analysis
- Outlet Development
- Team Collaboration

PROFILE

Dynamic and results-driven Salesman with extensive experience in retail and FMCG sectors. Proven ability to meet and exceed sales targets, enhance customer satisfaction, and drive product visibility and availability. Skilled in executing sales plans, building customer relationships, and supporting business growth with effective sales strategies and excellent communication.

WORK EXPERIENCE

**Khalifa Mansoori Abaya & Tailoring
LLC - UAE**

JUN 2023 - PRESENT

Sales Executive

- Drove product sales and ensured full stock availability in retail outlets.
- Maintained and developed new retail channels to increase market penetration.
- Monitored sales performance and suggested strategies for improvement.
- Delivered exceptional customer service and handled product inquiries.
- Ensured product display and visual merchandising aligned with brand guidelines.

COCA-COLA Beverages (CCI) - Pakistan

2021 - 2022

Pre-Seller Officer

- Achieved secondary sales targets by aligning execution with corporate sales guidelines.
- Played a key role in opening new customer accounts and retaining existing ones.
- Managed order taking and developed long-term relationships with customers.
- Collaborated with cross-functional teams in product development and customer marketing.
- Maintained brand visibility and executed outlet plans to meet marketing goals.

LANGUAGE

English

Urdu

Arabic

Punjabi