



Mobile:
+965 900 42522
+44 7494 420790

Email:
im@nad.cc

Website:
www.nadesign.me
www.nadesign.co.uk

NADEEM NAWAZ MOHAMMAD

Graphic | Web | UX/UI Designer & Photographer

LET'S KNOW SOME ABOUT ME

I am a bright, experienced, energetic, creative, highly motivated and goal-oriented professional committed to pursuing a fulfilling career. my extensive technical knowledge has allowed me to become a valuable member of any team that relies on the ability to both produce and curate content.

EXPERIENCE

► Senior Art Director (contract) | 06.2019 - Present Kuwait Oil Company (KOC), Kuwait

- ♦ Manage and contribute to a variety of projects.
- ♦ Produce creative thought leadership in the creation of high-quality print and digital design.
- ♦ Evaluate and create marketing campaign design for seminars & conferences.
- ♦ Work with a team of Graphic Designers to ensure each project, in accordance with a briefing, is clearly outlined and delivered.
- ♦ Review all artworks and managing art department.
- ♦ Suggest and/or approve the best quality job for delivery.
- ♦ Adhere to internal processes, budgets, and timelines for each project.
- ♦ Come up with creative thinking during brainstorming sessions.
- ♦ Guide, influence, and motivate others with thought-provoking ideas and recommendations.
- ♦ Crack new ideas for in-house publication layout for the creative team.
- ♦ Assist in the supervision of the creative department to promote an inspiring atmosphere and desirable workflow to achieve the best work.
- ♦ Recommend required resources and technology needed to execute assigned projects to junior staff.

► Art Director (contract) | 11.2018 - 05.2019 Kuwait Oil Company (KOC), Kuwait

- ♦ Working from a brief with a copywriter & editors, generating ideas to present to the client.
- ♦ Working on designs to produce an effective advertising campaign.
- ♦ Commissioning specialists, such as artists and photographers, to work on projects.
- ♦ Managing projects and working within a budget.
- ♦ Managing and creating artworks for different social media platforms.
- ♦ Coordination with a team of Graphic Designers to ensure the quality of work.
- ♦ Supervising the art department.

► Senior Graphic Designer & Photographer | 10.2017 - 10.2018 Crown Plaza Hotel (Gourmania Int'l), Kuwait

- ♦ Designing graphic content, illustrations, and food photography.
- ♦ Managing graphic designs from conception to delivery.
- ♦ Reviewing junior designer drafts to ensure quality.
- ♦ Generating fresh concepts for restaurant menu & publicity material, print, and online.
- ♦ Ensuring brand consistency throughout various marketing projects.
- ♦ Short video clips creation for social media & video editing.
- ♦ Keeping up-to-date with industry developments.

► Senior Graphic Designer (contract) | 08.2014 - 08.2017 Kuwait Oil Company (KOC), Kuwait

- ♦ Working with clients and advising them on design style, format, print production, & deadlines.
- ♦ Determining the requirements and budget of company departments & teams.
- ♦ Developing concepts, graphics, and layouts for websites, logos, products, ad campaigns, and in-house publications.
- ♦ Working with a wide variety of media including social media and presenting final ideas to management and clients.
- ♦ Working as a member of a group that includes printers, publishers, web developers, stylists, illustrators and other designers.

SKILLS

ADOBE CREATIVE SUITE CC	98%
ADOBE XD	90%
AFTER EFFECTS CC	70%
ADOBE PREMIERE PRO CC	60%
ADOBE ACROBAT	90%
ADOBE LIGHTROOM CLASSIC CC	95%
MICROSOFT OFFICE	85%
HTML / CSS3	60%
WORDPRESS	85%
DREAMWEAVER	60%
GOOGLE ADWORDS BANNERS	99%
COMMERCIAL PHOTOGRAPHY	100%
VIDEOGRAPHY & EDITING	70%

AREAS OF EXPERTISE

- ♦ Clients & Public Relations
- ♦ Social Media Campaign creation
- ♦ Event Management
- ♦ Team Building
- ♦ Brand & Image Positioning
- ♦ New Product Launch
- ♦ Commercial Photography
- ♦ Technical Support & Software Expertise
- ♦ Instagram / Snap Chat Movies



Mobile:
+965 900 42522
+44 7494 420790

Email:
im@nad.cc

Website:
www.nadesign.me
www.nadesign.co.uk

NADEEM NAWAZ MOHAMMAD

Graphic | Web | UX/UI Designer & Photographer

GRAPHIC DESIGN PORTFOLIO

www.nadesign.me
www.nadesign.co.uk

EXPERIENCE

► Senior Graphic Designer / Art Director | 04.2014 - 07.2014 Soor Media & Advertising, Kuwait

- ♦ Overseeing all design projects, from conception to delivery.
- ♦ Designing original pieces, including illustrations and infographics.
- ♦ Reviewing junior designers' work to ensure high quality.

► Graphic Department Head | 06.2013 - 02.2014 blink.com.kw (e-commerce website), Kuwait

- ♦ Develop advertising campaigns for a website.
- ♦ Manage a team of creative writers, photographers, and designers.
- ♦ Assign projects to individual team members.
- ♦ Ensure all projects are on track creatively.
- ♦ Work cooperatively with product managers and brands.
- ♦ Supervising and assisting product photography.
- ♦ Creating UX/UI for a new websites and mobile app.

► Art Director | 08.2010 - 03.2013 Graffiti Xpand Marketing Consultants, Kuwait

- ♦ Managing graphic designs from conception to delivery.
- ♦ Designing graphic content, illustrations, and photography.
- ♦ Reviewing junior designer drafts to ensure quality.
- ♦ Generating fresh concepts of publicity materials, marketing campaigns, for print and online.
- ♦ Ensuring brand consistency throughout various marketing projects.

► Senior Graphic Designer | 08.2008 - 06.2010 Fine Graphics Marketing Solutions, Dubai UAE

► Senior Graphic Designer | 10.2003 - 07.2008 Fine Graphics Marketing Solutions, Kuwait

► Design Director / Partner | 11.2000 - 09.2003 Gemini Marketing & Int'l. Entertainment, Kuwait

► Director of Design & Photography | 09.1996 - 09.2000 Target Business Newspaper, Kuwait

► Industrial Photographer | 06.1994 - 08.1996 Kuwait Oil Company (KOC), Kuwait

► Camera Section Head | 02.1993 - 05.1994 Boushahri Group, Kuwait

► Commercial Photographer | 09.1984 - 10.1987 Boushahri Film Company, Kuwait

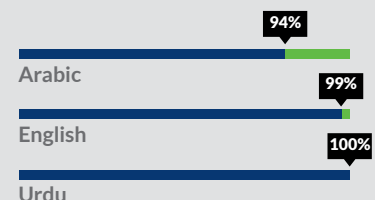
PROFILE

Full Name:
Nadeem Nawaz Mohammad

Date of Birth:
12th December, 1970

Marital Status:
Married

LANGUAGE



CLIENTS

Toshiba (ABM), London Hospital, Dar Al Shifa Hospital, blink.com.kw, bleem.com, American Mattress, Costa Coffee, Chocolate Co., Canary, Genki Sushi, Dragon, Babak, Lenotré, Crimson Garden, Rice, Sawwah, Meem Café, Café Supreme, Munsha'at, Safat Diyafa, Alalamiah, Sultan Center, GUST, Tri Alpha, Tareq Co., Scientific Center, eezee online, Al Oula Steel, Safatech, Kuwait Energy, KIPCO group, Seashell Resort, Royal Clinic & Pharmacies, United Towers, GNAHC and many more....

INTERESTS



TENNIS



TRAVEL



MOVIES



PHOTOGRAPHY



MOTOCYCLING



Mobile:
+965 900 42522
+44 7494 420790

Email:
im@nad.cc

Website:
www.nadesign.me
www.nadesign.co.uk

NADEEM NAWAZ MOHAMMAD

Graphic | Web | UX/UI Designer & Photographer

PHOTOGRAPHY PORTFOLIO

www.nad.cc/nadphoto
www.nad.photography
www.nadphoto.co.uk

EDUCATION

 **Bachelor of Fine Arts** | 1988 - 1992
National College of Arts, Pakistan
Major: Advertising Design Communication

QUALIFICATIONS

 Certified Udemey
User Experience (UX/UI) Designer | 2020
Udemey online course, Kuwait

 **Lotus 123 Programming** | 1988
National Institute of Kuwait, Kuwait

 **Advance Basic Language Programming** | 1988
National Institute of Kuwait, KUWAIT

 **O'Level English Language Course** | 1986
British Council of Kuwait, Kuwait

 **English Typing Course (40wpm)** | 1984
National Institute of Kuwait, Kuwait

EVENTS MANAGED

(from concept to implementation)

Mercedes-Benz C Class and new Pepsi street Showroom launch

Marina Mall opening launch

Mercedes-Benz E class launch

Virgin Megastore launch

Mazda 626 car launch

Porsche New Center launch

Al-Koot & Manshar Mall Presentation to investors

Home Selection Department Store launch

AWARDS

1987
2nd price winner of Photographic Competition -
Kuwait Sea Club, Ras Salmiya - Kuwait

1988
6th price winner of CBK (Kuwait) International
Photographic Competition - Kuwait

1988
9 certificates of appreciation from International
Photographic Competition - Kuwait

1988
1st price winner of Photographic Competition -
Kuwait Teachers Association - Kuwait

1990
1st price winner of Photographic Competition -
Kuwait Teachers Association - Kuwait

1995
5th price winner of Photographic Competition -
Le Meridian, Kuwait Times & Minolta - Kuwait

1995
SHIELD from Pakistan Army (FW Organization)
for photographing at the Kuwait Iraq border
and Bubyen Island - Kuwait

1996
2nd price winner of Photographic Competition -
Kuwait Oil Company (KOC) - Kuwait

TRAINING

1996
USIS DEPARTMENT
(US Information Service, U.S.A. Embassy, Kuwait)
Graphic Design Instructor/Tutor